

Business post-its, questions and answers

B1 What do you like about having your business in Deddington?

- Hook Norton vets: good catchment area from Banbury to Bicester – easy access for clients – we have parking! – great clients
 - Deddington has lots of people with skills, initiative and enthusiasm – a great source of employees!
 - Fibre broadband – couldn't function without it
 - The sense of PLACE that Deddington has, its central MARKET place looks business-like and enterprising; good for meetings with its pubs and restaurant.
* The POST OFFICE * The cash machine
 - FTTP
- * Using my professional skills I have been able to help my community. This would be more difficult in a larger community (2) High speed broadband

B2 Is there anything that Deddington can improve upon to help your business?

- Hook Norton vets: sign on main road eg fingerpost sign
- Parking! More jobs
- Parking!
- Improve car parking in order to make central market areas more attractive for visitors and residents
- A business networking co-ordinator

B3 What is your opinion of the range of shops, places to eat/drink and other services in Deddington?

- Very good. It is what makes the village so desirable and easy to use and live in
- Our shops are a fantastic hub which needs just a few more customers to be long term viable
- Prefer more to help employment opportunities
- Like the range of shops – like Foodies especially; Co-op v good

- Good for a village – Love the farmers’ market. Food although a lot on offer – is not wonderful
- Good pubs and places to eat. More newsagents / convenience stores to prevent Co-op’s overpriced monopoly. Bakery would be great
- Very good service from the general Co-op in spite of its limited size. I like the fact it stays open until 10. The Unicorn seems adrift these days – combined pensioner-force should be invited to suggest lunch at sensible rate as eg The Gardiner Arms in Tackley offers
- Good
- Excellent. Especially the Indian and the Pie Pub
- Range of shops and services is exceptionally good for a village of the size of Deddington
- Could do with a larger Co-op. Bakery. Greengrocer. Well served with eateries
- Good. Excellent Co-op and good range of pubs. Let’s hope none of them have to close
- A good range of shops though most are rather expensive
- There are enough shops, places to eat / drink, therefore no more is needed!
- Enough shops and pubs. ‘Foodies’ good quality food and brilliant service
- Very good
- Deddington has a good level of services in shops, pubs etc – suits its size
- The farmers’ market and church market are fantastic and I travel a long way to visit them
- Very good, but too many hairdressers = could do with a nice bakery
- Fantastic
- I think we’re lucky – but we should continue to encourage more amenities. Let’s not be Nimbys – businesses keep our village full of life
- Good range of shops – everything you need
- I think what we have is fantastic
- Avoid asking “What is your opinion” – ask “What would you like to have in the area of”

- Selection of shops and places to eat and drink is excellent given how close we are to Banbury! Some villages have nothing.
- Plenty of shops, pubs and services but I think a baker would benefit the community greatly
- Generally good all round
- Excellent Co-op and post office. Good to have the medical centre
- Amenities are good
- Range of shops, pubs etc is wide given Deddington's size and proximity to Banbury, and complement each other well. Deddington seems to have done well in terms of avoiding closure of eg shop, post office and spread of pubs, despite changes. Health Centre is an extensive, if overcrowded, facility

B4 What else would you like to see?

- A bookshop and café with a roaring fire – well, we can dream
- Less exclusive shops. Co-op prices rather than Harrods prices
- More organic produce outlets
- Pharmacy – baker – greengrocer
- A small industrial estate to provide additional employment other than service sector
- More nursery units owned and supported by the community
- Local business meeting
- Happy with amenities in Deddington

B5 What are your views on expanding the number of industrial units in the parish?

- Yes, I agree if the units are positioned tactfully
- A good idea – must be in the right place
- I agree
- I agree
- In favour

- Not required
- Yes – this would provide good balance / alternative to service sector employment
- Not adverse to small production units to generate an interest / work in this agricultural area
- Integrated to include workshops and shops
- Deddington is a fantastic village. It has many business amenities. More would be welcome provided they do not spoil what we have
- In favour
- Useful for starter businesses
- More employment opportunities and local service would enhance Deddington's vitality – appropriately sited
- No
- Enough already
- Why not an industrial site in Clifton?
- Depends where they are and what they are
- Expansion could be good, if sensitively sited. Could diversify business sector and provide more jobs
- Good if it diversifies range of services. Bad if it's another estate agents

B6 What is your opinion of employment opportunities in Deddington

- Not visible enough for local people to see
- Good for such a small community
- Reasonably good for a village but heavily weighted towards the service sector. Would be good to see more rural based employment
- More needed for young people – more for young families
- Relatively few – but infrastructure would not support many more
- There is good part-time employment

B7 Can you think of any initiatives which would increase local job opportunities?

- An article in the DN extolling the virtues (less carbon, no fuel expenses, providing local employment) of shopping locally and putting the recent Co-op fiasco in context. It *is* still owned by members and is good value
- A balanced community with housing for all types – a great many of services supporting Deddington are delivered by Banbury and Bicester folk
- Small high-tech office block to attract start-up internet businesses
- Good idea
- Development of sheltered housing for older people could also create jobs for carers, cleaners, maintenance etc
- Agree “development of sheltered housing – opportunities for cleaners etc”
- Deddington could boost local employment with technology / light engineering production units
- Light and/or high tech engineering
- Improve the Windmill Centre as it’s in a poor condition. * Build a small building on Castle Grounds site and encourage weddings, pop festivals, marquee. Deddington is a town
- There would be too much change to increase the opportunities
- Local business co-ordination. Businesses talking to each other – working together for benefit of parish
- Enterprise trusts for benefit of the community. Company limited by guarantee
- Parking Parking Parking PLEASE
- Earmarking land for business units - * Improved car parking + Improved bus services

B8 Other comments?

- Leave Deddington as it is
- I will second that
- Me too
- Do *not* make Deddington into a town – it’s great As It Is

- I would like to see the railway station re-opened at Aynho Bridge – far more useful to everyone in the area!
- Yes, but what about the very limited parking there? And the old station is a house
- If we were not all made to feel stupid by seeking cheapest EVERYTHING – there....(?)